

Catch Insights Privacy Policy

Last Updated 09/21/2014

Gems of Insight, LLC ("GOI") takes the private nature of your personal information very seriously. This Privacy Policy describes how we treat the personally identifiable information ("PII") and non-PII that may be collected when you visit and use the website available at www.catchinsights.com (the "Website"). Please read this notice very carefully to get a clear understanding of how we collect, use, protect or otherwise handle your personal information in accordance with the Website.

Gathering of User Information

Like most website operators, GOI may collect non-PII of the sort that web browsers and servers typically make available, such as the browser type being used to access the Website, visitor language preference, referring site, and the date and time of each visitor request. This data cannot be used to personally identify the user. GOI's purpose in collecting non-PII is to better understand how visitors use the Website. From time to time, GOI may utilize or release non-PII in the aggregate, e.g., by publishing a report on trends in the usage of its Website.

GOI also may collect potential-PII like Internet Protocol (IP) addresses. GOI does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses PII, as described below.

Certain visitors to the Website choose to interact with the Website or GOI in ways that require GOI to gather a limited amount of PII. For example, visitors who post a comment are given the option to provide his or her name and email address. Visitors also may provide their name and email address in order to subscribe to follow the insight updates. And GOI provides a way for visitors to contact the Website with feedback or questions, which necessarily requires they provide their contact information in order to receive a response. GOI collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with the Website or GOI. GOI does not disclose PII other than as described below. And visitors always can elect not to supply PII.

GOI does not market to or collect PII from children under the age of 13. If you believe that a child has provided GOI with PII without the consent of his or her parent or guardian, please contact us at support@gemsofinsight.com. If GOI becomes aware that a child under age 13 has provided us with PII, we will delete such information.

Aggregated Statistics

GOI may gather statistics about the collective behavior of visitors to the Website. For instance, GOI may utilize non-PII in the aggregate in order to understand how and when users interact with the Website and to improve the user experience based on analyses of such data. GOI may display such aggregated information publicly or provide it to others. In the aggregate, user data cannot be used to identify individual users or their behavior.

Third Party Disclosure

GOI takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potential-PII and PII.

GOI may disclose potential-PII and PII only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on GOI's behalf or to provide services available at the Website, and (ii) have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using the Website, you consent to the transfer of such information to them.

In addition, in some cases we may choose to buy or sell assets. In these types of transactions, user information could be one of the business assets that is transferred. Moreover, if GOI or substantially all of its assets were acquired, or in the unlikely event that GOI goes out of business or enters bankruptcy, user information likely would be one of the assets that is transferred or acquired by a third party. By using the Website, you acknowledge that such transfers may occur, and that any acquirer of GOI or certain GOI assets

may continue to use your personal and non-personal information only as set forth in this policy. Otherwise, GOI will not rent or sell potential-PII and PII to anyone.

Other than as described above, GOI discloses potential-PII and PII only when permitted to do so by law, or when GOI believes in good faith that disclosure is reasonably necessary to protect the property, rights or safety of GOI, third parties or the public at large. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users.

You also should be aware that if you include information such as your name in a comment on the Website, such information becomes public information, meaning that you lose any privacy rights you might have with regard to that information. Such disclosures also may increase your chances of receiving unwanted communications from third parties.

For users outside the United States, please note that any PII you enter into the Website will be transferred out of your country and into the United States. You consent to such transfer through your use of the Website. You also warrant that you have the right to transfer such information outside your country and into the United States.

Links to Third Party Sites

This Privacy Policy only applies to information collected by GOI. This Privacy Policy does not apply to the practices of companies or other parties that GOI does not own or control, or their employees that GOI does not manage. The Website contains links to third party websites. Any information you provide to, or that is collected by, third-party sites may be subject to the privacy policies of those sites, if any. We encourage you to read such privacy policies of any third-party sites you visit. It is the sole responsibility of such third parties to adhere to any applicable restrictions on the disclosure of your PII, and by using the Website you agree that GOI and its affiliates shall not be liable for the wrongful use or disclosure of your PII by any third party.

Security

All non-PII, potential-PII and PII described above is stored securely on restricted database servers.

Choice/Opt-out

If we ever send you information by email concerning new products, services or information that you did not expressly request, we will provide you with an email address by which you may request no further notices.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. GOI uses cookies to help GOI identify and track visitors, their usage of the Website, and their Website access preferences in order to understand users' preferences and save them for future visits, and to offer better site experiences and tools in the future. GOI also may use trusted third party services that track this information on our behalf. GOI visitors who do not wish to have cookies placed on their computers should set their browser settings to refuse cookies before using the Website, with the drawback that certain features of the Website may not function properly without the aid of cookies.

Privacy Policy Changes

Although most changes are likely to be minor, GOI may change its Privacy Policy from time to time, and in GOI's sole discretion. If we do then we'll notify you by posting the amended policy on the Website or by emailing you of the nature of the modifications along with a link to the modified document so that you can review it. In all cases, GOI's use of the information we collect is subject to the Privacy Policy in effect at the time such information is collected.

Review and Access

If you would like to correct, update, modify or delete any information you have provided to the Site you may do so by sending an email to support@catchinsights.com. Please note that some information may remain in our records after your request is submitted.

Contact Us

If you have any questions about this policy or our site in general, please contact us at support@catchinsights.com.